



# Sponsorship Prospectus

**MCT** Exchange 2025  
SHARING INFORMATION, BEST PRACTICES & NEW IDEAS

Hard Rock Hotel | San Diego, CA | March 27 - 29, 2025

Questions? Please email MCT Marketing at [marketing@mctrade.net](mailto:marketing@mctrade.net).

# Foreward



Dear friends and colleagues,

After all the challenges of the last few years, it is exciting to be looking toward MCT Exchange 2025 with a sense of optimism beginning to blossom in our community. The first in a series of rate cuts by the Fed is imminent, mortgage rates are already well down from their highs, and the [MCT Lock Volume Index](#) is showing a 21% year-over-year increase in volume. I'm hopeful that by the time the conference begins March 27-29, 2025, an acceleration into a strong spring buying season and a new market upcycle will be underway.

For our 2025 MCT Exchange conference, we are switching some things up while keeping others the same. We are excited to be back at the Hard Rock Hotel where we can offer the exciting and accessible Gaslamp Quarter scene that has been a hallmark of the conference in recent years. We're also trading one of our general sessions for an additional breakout session as we introduce a new "tracks" concept for breakouts, with 4 sessions each in the Academic, Software, and Partner tracks. Finally, consistent 9AM start times and 4PM conclusions on both Thursday and Friday will be more predictable (and give all of us a few extra minutes in the mornings).

We are bringing back our MCT Exchange app and the engagement has grown since we first started utilizing this bit of tech to enhance our conference. In 2024, we had over 350 professionals attend and over 75% took advantage of the app. Combined, we had over 28K engagements, many of which centered on the Trivia Game which has been so successful driving lenders to engage with our sponsors.

MCT Exchange continuously focuses on different ways to bring people together and we offer an array of exciting sponsorship opportunities at the conference to maximize your company's exposure to our clients - learn more in the following pages. Highly sought-after sponsorships typically sell out early, we encourage you to make your reservation as soon as possible. Conference attendance will be limited to sponsoring partners to preserve the intimacy and client-focused nature of the event.

On behalf of the entire MCT team, I hope you'll choose to partner with us to accelerate into a new market upcycle at MCT Exchange 2025.

Sincerely,

Ian Miller  
Chief Marketing Officer, MCT

**260 +**

Hedge Advisory  
Clients

**320 +**

Unique Clients

**83%**

Independent  
Mortgage Bankers

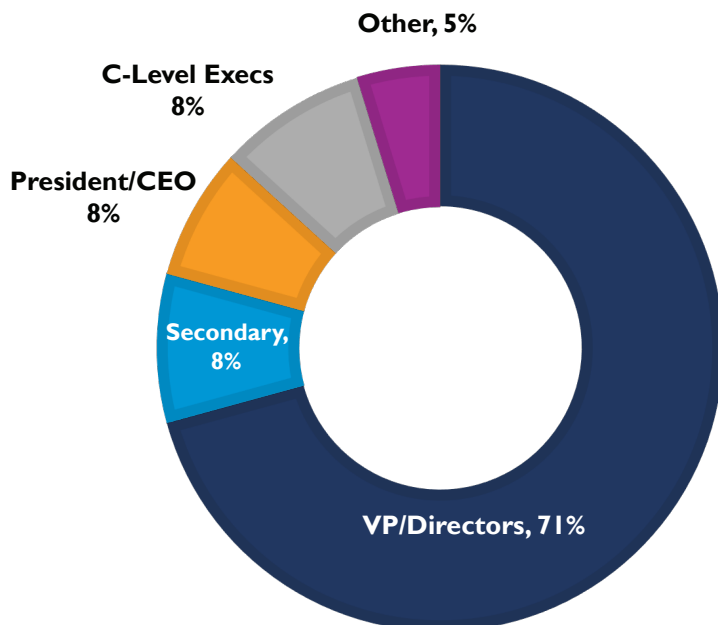
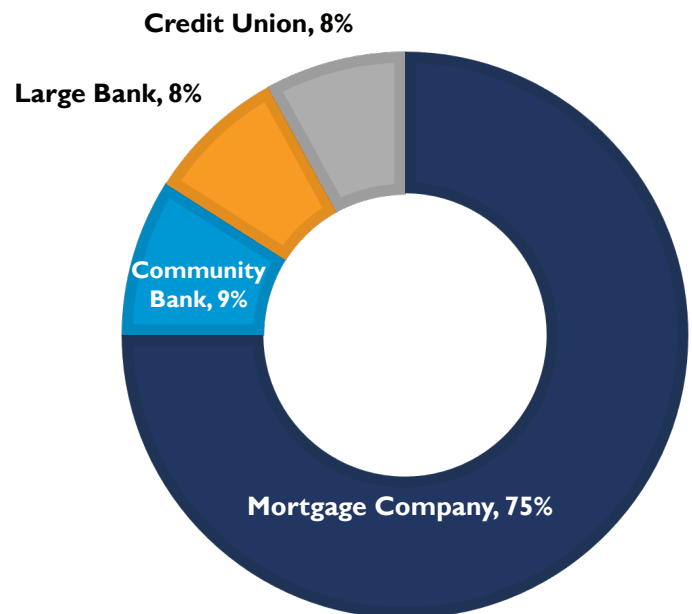
**17%**

Depositories

## About the 2024 Attendees

### Type of Company

Mortgage Company	75%
Community Bank	9%
Large Bank	8%
Credit Union	8%



### Job Role

VP/Directors	71%
President/CEO	8%
Secondary Marketing	8%
C-Level Execs	8%
Other	5%



# The MCT Way



## CONNECT

with prospects and clients during the conference and at happy hours.



## ENGAGE

and network with the diversity of clients MCT brings together.



## EXCHANGE

ideas, values, messaging, and create life-long relationships.

# Plus!

Explore the city and see the view from two roof top bars



with great friends and colleagues.

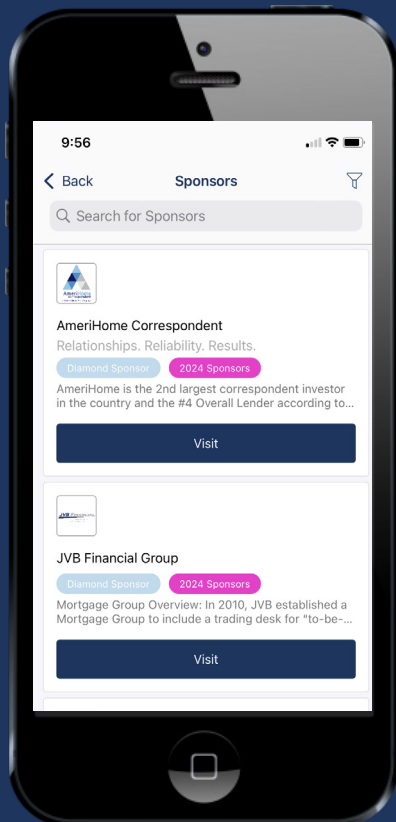
(We are hoping for great weather during these dates.)



## Enhancing the Conference

Our app is back! We love being able to connect with everyone via the app and keep you up to date with changes that happen during the conference. The app brought a whole new level of connection between our clients and our valued sponsors. All sponsors will have their own profile on the mobile app as well as a logo and advertisement where appropriate on physical printed materials such as banners, booklets, and signage.

Be the MCT Exchange App Sponsor! Only 1 Available!



**YOUR  
PROFILE  
ON THE  
APP**



Your profile will contain:

- Company Logo
- Company Description
- Cover Image
- Link to Your Website
- Document Uploads
- Attendee CTA Button
- Attendee Chat

See the following metrics:

- Clicks
- Favorites
- Notes Taken
- Requested Follow Up
- Requested Meetings
- Attachment Clicks
- External Link Clicks
- Internal Link Clicks
- Avg. Rating

# MCT Exchange Agenda

**Thursday, March 27, 2025**


8:00am – 9:00am	Registration/Breakfast
9:00am – 11:30pm	Main Conference General Session
11:30pm – 12:30pm	Networking Lunch
12:30pm – 1:30pm	Breakout Session 1
1:40pm – 2:40pm	Breakout Session 2
2:50pm – 3:50pm	Breakout Session 3
3:50pm – 5:15pm	Break
5:15pm	Meet at the lobby of the Hard Rock Hotel Walk to the Altitude Sky Lounge
5:30pm – 7:30pm	Dinner & Cocktails
7:30pm – 9:00pm	Party

\*Agenda not finalized and is subject to change.



Conference Venue & Reception:  
**Hard Rock Hotel**  
207 Fifth Ave, San Diego, CA 92101

March 27 - 29, 2025  
9:00am - 9:00pm



Welcome Reception:  
**Altitude Sky Lounge**  
660 K Street, San Diego, CA 92101

Thursday, March 27th, 2025  
5:30pm - 9:00pm

## Friday, March 28, 2025

8:00am – 10:00am	Breakfast, Coffee Bar & Bloody Mary Bar
9:00am – 12:00pm	Conference Sessions
12:00pm – 1:30pm	Networking Lunch
1:30pm – 2:30pm	Breakout Session 4
2:40pm - 4:00pm	Lender Peer Group Roundtables
4:00pm – 5:30pm	Free Time // Explore San Diego
5:30pm – 7:30pm	Dinner & Cocktails
7:30pm – 9:00pm	Party

\*Agenda not finalized and is subject to change.

## Saturday, March 29, 2025

10:00am – 12:00pm                      Poolside Brunch

\*Agenda not finalized and is subject to change.





# Sponsorship Tiers

## Diamond Sponsor - \$22,000 (7 Available)

- 4 registrations included\*\*
- Attendee list delivered in advance
- Preferred placement in all conference materials
- Advertising on posters & table tents
- Full page advertisement (supplied by you) in the conference booklet
- Featured logo placement on conference agenda and conference signage
- Featured banner ads and profile on app
- Sponsorship Branding Options (Select One):
  - Conference App Sponsor
  - Hotel Room Key Sponsor with Company Branding
  - Lanyards Sponsor with Company Branding
  - Thursday Cocktail Party & Dinner Sponsor (2 Available)
  - Friday Cocktail Party & Dinner Sponsor (2 Available)

## Gold Sponsor - \$15,000 (9 Available)

- 3 registrations included\*\*
- Attendee list delivered in advance
- Preferred placement in all conference materials
- Advertising on posters & table tents
- Half page advertisement (supplied by you) in the conference booklet
- Logo placement on conference agenda and conference signage
- Featured banner ads and profile on app
- Sponsorship Branding Options (Select One):
  - Networking Hall Sponsor
  - MCT Trivia Game Prize Sponsor
  - Keynote Speaker Sponsor
  - Thursday Breakfast Sponsor
  - Thursday Lunch Sponsor
  - Friday Breakfast Sponsor
  - Friday Lunch Sponsor
  - Conference Wi-Fi Sponsor with Company Name
  - Friday Peer Group Roundtables Toast



**Silver Sponsor - \$9,000  
(10 Available)**

- 2 registrations included\*\*
- Attendee list delivered in advance
- Advertising on posters & table tents
- Quarter page advertisement (supplied by you) in the conference booklet
- Logo placement on conference agenda and conference signage
- Profile on app
- Sponsorship Branding Options (Select One):
  - Saturday Brunch Sponsor
  - Friday Bloody Mary Bar Sponsor
  - MCT Client Panel Sponsor
  - Professional Headshots Sponsor
  - Breakout Session Sponsor

**Bronze Sponsor - \$6,000  
(12 Available)**

- 1 registration included\*\*
- Attendee list delivered in advance
- Advertising on posters & table tents
- Business card size advertisement (supplied by you) in the conference booklet
- Logo placement on conference agenda and conference signage
- Profile on app

**NOTE:**

If you are not attending, please fill out your information when prompted and add the name of your representative who is attending on the registration form itself.



# Thank You to Our 2024 Sponsors!

## Diamond Sponsor



## Gold Sponsor



## Silver Sponsor

Mortgage Warehouse Lending by



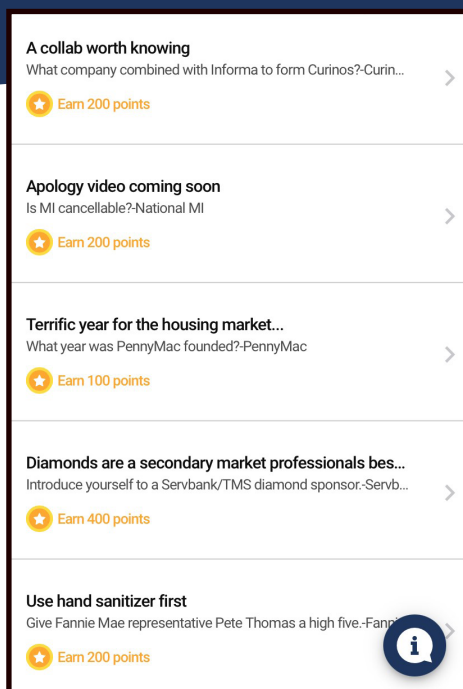
## Bronze Sponsor





# Sponsorship Checklist

- Purchase Your Sponsorship and Upload Your Logo**  
Head to the [Sponsorship Information Web Page](#) and scroll to the bottom. Select a sponsorship tier and go through the checkout process. In order to maintain a client-majority conference attendance, only sponsors of the event will be invited to register attendees based on sponsorship tier. \*Sponsors are subject to approval.
- Submit Your Company Deliverables**  
Deadline: 02/05/2025  
Head to the [Sponsorship Deliverables Web Form](#) and fill out the form in it's entirety. Please email [marketing@mctrade.net](mailto:marketing@mctrade.net) if you have any questions.
- Register Your Attendees**  
Deadline: 02/05/2025  
After registering your sponsorship, you will be provided a code in email that will allow you to register any persons that will be attending the conference.
- Book Your Hotel Accommodations**  
Deadline: 02/23/2025  
Discounted rate at the Hard Rock San Diego Hotel starts at \$279. You will be emailed a link to book your room once you complete the ticketing process on the [Sponsorship Information Web Page](#).



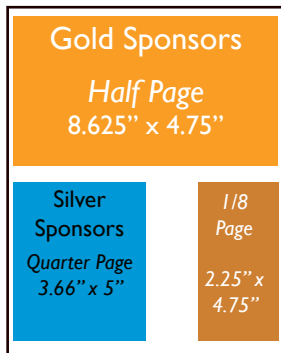
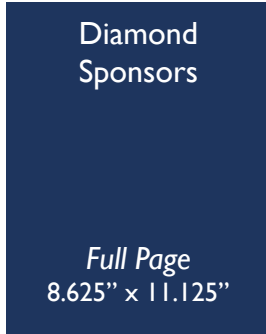
## Be Part of the Game

Submit a question or challenge with a code and clients will talk to you to gain points for prizes!

# Specifications and Policies

## Print Advertising Specifications

Your advertisement will be printed in the MCT Exchange 2025 program booklet.



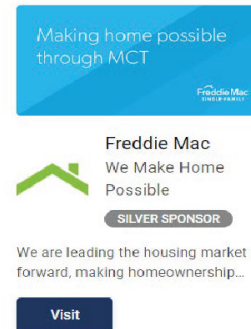
## Digital Advertising Specifications

You will have a digital booth on our app. The banner will show on the sponsor page.

\*Note: Banner will only show up on the webapp. The mobile app will only show logo and description.



### Examples



- **Advertisement must arrive by 2/05/2025. Late materials will not be accepted.**
- Printed Material: PDF Format; CMYK
- Digital Material: PNG or JPG; 300 DPI

**Payment Term:** Payment term is net 30. A penalty of 10% will be charged for late payments.

**Payment Method:** The preferred payment methods are wire and ACH. We also accept credit card, which could be paid through the registration system or through MCT's accounting department with a 3% processing fee, and checks by mail.

**Cancellation by Sponsor:** If the Sponsor decides to cancel the Sponsorship prior to the Event, the sponsorship will be applied to the next scheduled event. There will be no refund. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable legal fees to collect. Cancellations must be received in writing to the Event Organizer. Upon receipt of the Sponsorship cancellation notice, the Event Organizer shall have the absolute discretion to resell the sponsorship item(s) forfeited.

**Postponement and Cancellation by the Event Organizer:** In the event of force majeure, the Event Organizer may cancel, amend the date of the Event or change the Venue or otherwise alter the Event. Should the Event be canceled, curtailed, or adversely affected by any cause not within the reasonable control of the Event Organizer including but not limited to any of the force majeure events as identified in the preceding paragraph, the Event Organizer shall be under no obligation to refund all or part of the sums paid by the Sponsor in respect of his participation in the Event. The Event Organizer shall be under no liability to the Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

# MCT Exchange 2025

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## THANK YOU

We can't wait to see you at  
MCT Exchange!



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