



Sponsorship Prospectus

MCT Exchange 2022
SHARING INFORMATION, BEST PRACTICES & NEW IDEAS

Hard Rock Hotel | San Diego, CA | 3 - 5 March 2022

Questions? Please contact the MCT Exchange Conference Organizer:
Kim Skulavik | kskulavik@mctrade.net



Forward



Dear friends and colleagues,

MCT turns 20 this year and we are so excited to celebrate with three days of networking and education sessions in San Diego. After last year's virtual conference, we are ready to see you in person at MCT Exchange 2022!

Last year, we had over 350 professionals attend the first virtual MCT Exchange. Though it wasn't by choice that we had to move the event to a virtual space, we plan to continue to provide this as an option to those who can't attend in person. MCT Exchange 2022 will offer a

virtual experience alongside our traditional in-person format, to make the event as accessible as possible.

The switch to a hybrid event means that we anticipate a higher number of attendees. We are excited to toast with you, our partners, and bring you the best networking and educational experience possible. Sponsoring MCT Exchange is an invaluable opportunity to build excellent working relationships between you and our clients after being forced to accept the new realities of life in a pandemic for almost two years.

We offer an array of exciting sponsorship opportunities at the conference to maximize your company's exposure to our clients. Highly sought-after sponsorships typically sell out early. We encourage you to make your reservation as soon as possible. Similar to our last in-person Exchange in 2019, conference attendance will be limited to sponsoring partners to preserve the intimacy and client-focused nature of the event.

On behalf of the entire MCT team, I hope you'll choose to partner with us for our 20-year anniversary celebration. It's sure to be our biggest and most exciting Exchange yet!

Sincerely,

Ian Miller
Chief Marketing Officer, MCT



20 Years of MCT // 10 Years of MCT Exchange

20TH
ANNIVERSARY

We are **CELEBRATING YOU!**

We have reached an amazing milestone and it's all thanks to your continuous support!



Conference Reception:
Hard Rock Hotel
207 Fifth Ave, San Diego, CA 92101

Friday, March 4th, 2022
6:00pm - 10:00pm



Welcome Reception:
Horton Grand Hotel
311 Island Ave, San Diego, CA 92101

Thursday, March 3rd, 2022
7:00pm - 10:00pm



Thanks to Our 2020 Sponsors

Diamond Sponsor



Gold Sponsor



Silver Sponsor





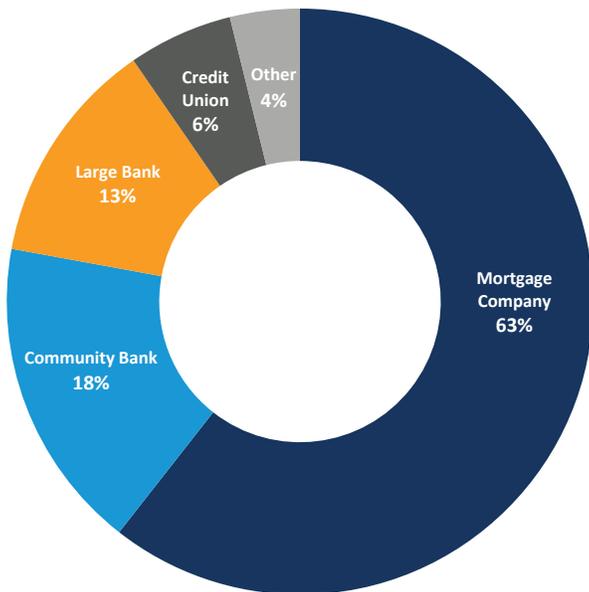
20 Years of Amazing Support

250 +
Hedge Advisory
Clients

290 +
Unique Clients

77%
Independent
Mortgage Bankers

23%
Depositories

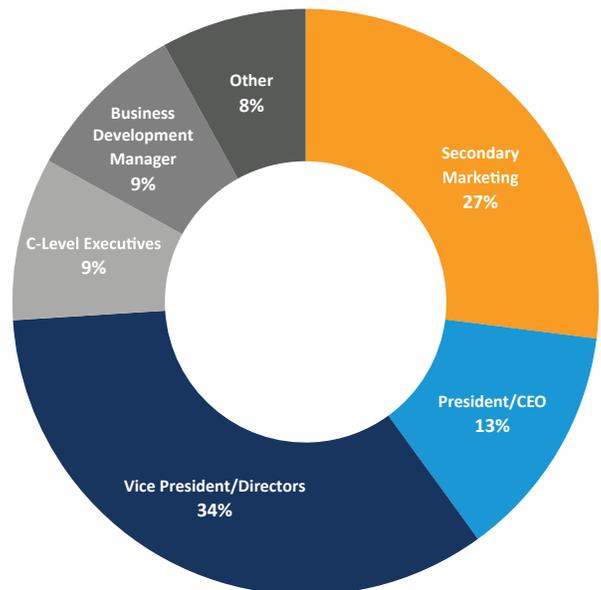


Type of Company

Mortgage Company	63%
Community Bank	18%
Large Bank	13%
Credit Union	6%
Other	4%

Job Role

Secondary Marketing	27%
President/CEO	13%
Vice President/Directors	34%
C-Level Executives	9%
Business Development Manager	9%
Other	8%



* Data is based on MCT Exchange 2020 and is not an inclusive list as attendees varies throughout the years.



Connect and Celebrate



CONNECT

with prospects and clients after a long year of virtual events and online meetings.



ENGAGE

and network with the diversity of clients MCT brings together.



EXCHANGE

ideas, values, messaging, and create life-long relationships.

BONUS!

Chris Anderson will thank you for your partnership



and tell you a joke.

(However, we cannot guarantee it will be a good joke)

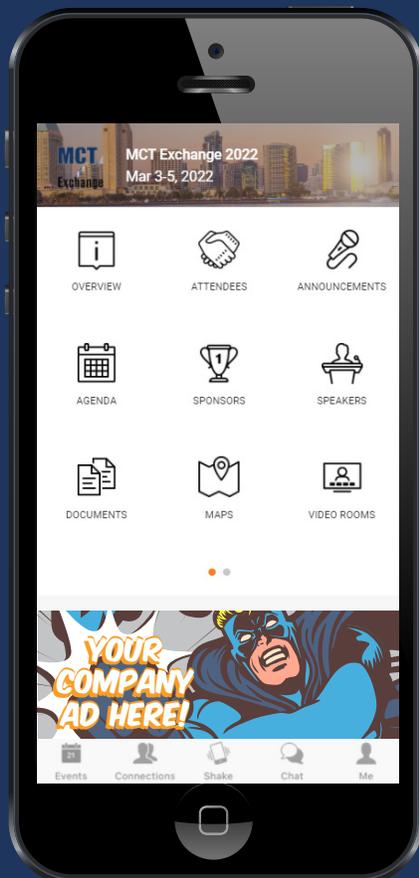


Heading to the Future

Introducing the MCT Exchange App!

Have a physical and digital presence at MCT Exchange 2022! All sponsors will have their own profile on the mobile app as well as a logo and advertisement where appropriate on physical printed materials such as banners, booklets, and signage.

Will you be the MCT Exchange App Sponsor? Only 1 available!



THIS CAN BE YOU!

Your profile will contain:

- Company Logo
- Company Description
- Cover Image
- Link to Your Website
- Document Uploads
- Attendee CTA Button
- Attendee Chat

See the following metrics:

- Clicks
- Favorited
- Notes Taken
- Requested Follow Up
- Requested Meetings
- Attachment Clicks
- External Link Clicks
- Internal Link Clicks
- Avg. Rating



MCT Exchange Agenda

Thursday, 3 March 2022

7:00am – 8:00am	Registration/Breakfast
8:00am – 11:45am	Main Conference General Session
12:00pm – 1:00pm	Networking Lunch
1:00pm – 1:45pm	Breakout Session 1
2:00pm – 2:45pm	Breakout Session 2
3:00pm – 3:45pm	Breakout Session 3
4:00pm – 4:45pm	Breakout Session 4
5:00pm – 6:45pm	Free Time // Explore San Diego
6:45pm	Meet at the lobby of the Hard Rock Hotel
	Walk to the Horton Grand Hotel Courtyard (311 Island Avenue)
7:00pm – 10:00pm	Welcome Reception: Vendor Partner Marketplace & Cocktails at Horton Grand Hotel Courtyard

*Agenda not finalized and is subject to change.





Friday, 4 March 2022

9:00am – 10:00pm	Breakfast, Coffee Bar & Bloody Mary Bar
10:00am - 12:30am	Conference Sessions
12:30pm – 1:30pm	Networking Lunch
1:30pm - 4:30pm	Peer Group Roundtable
4:30pm – 6:00pm	Free Time // Explore San Diego
6:00pm – 10:00pm	Dinner & Entertainment to follow Cocktail Reception

*Agenda not finalized and is subject to change.

Saturday, 5 March 2022

9:00am – 3:30pm	Networking Activities
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Saturday activities include golf, sailing, or brunch. You will have the opportunity to purchase a Saturday activity ticket as an add-on to your individual registrations. All events will conclude no later than 3:00pm PT. For questions about Saturday activities, please contact Kim Skulavik at kskulavik@mctrade.net.



Sponsorship Tiers

Diamond Sponsor – \$17,250 (6 Available)

- 4 registrations included
- Attendee list delivered in advance
- Preferred placement in all conference materials
- Advertising on posters & table tents
- Full page advertisement (supplied by you) in the conference booklet
- Featured logo placement on conference agenda and conference signage
- Featured banner ads and profile on app
- Potential Sponsorship Benefit:
 - Conference App
 - Keynote Speaker
 - Thursday night's cocktail party & dinner
 - Friday Night's cocktail party & dinner
 - Company-branded reception ice sculpture
 - Signature cocktails/mocktails at reception

Gold Sponsor – \$11,000 (8 Available)

- 3 registrations included
- Attendee list delivered in advance
- Preferred placement in all conference materials
- Advertising on posters & table tents
- Half page advertisement (supplied by you) in the conference booklet
- Logo placement on conference agenda and conference signage
- Featured banner ads and profile on app
- Potential Sponsorship Benefit:
 - Professional headshots / photobooth station
 - Company-branded hotel room keys
 - Company-branded phone chargers
 - Friday breakfast
 - Friday lunch
 - Saturday sailing
 - Saturday golf
 - Saturday poolside brunch

Optional Saturday Activities

Choose one:



Golf



Sailing



Pool Side
Brunch



Silver Sponsor – \$5,500 (10 Available)

- 2 registrations included
- Attendee list delivered in advance
- Advertising on posters & table tents
- Quarter page advertisement (supplied by you) in the conference booklet
- Logo placement on conference agenda and conference signage
- Profile on app
- Potential Sponsorship Benefit:
 - Thursday coffee & refreshments
 - Thursday dessert station
 - Thursday night entertainment
 - Friday award ceremony
 - Friday Bloody Mary bar
 - Friday coffee & refreshments
 - Friday break dessert bar
 - Company-branded conference Wi-Fi credentials
 - Company-branded conference lanyards
 - Final workshop Friday beer or wine delivery
 - Sanitation Stations

Bronze Sponsor – \$2,750 (12 Available)

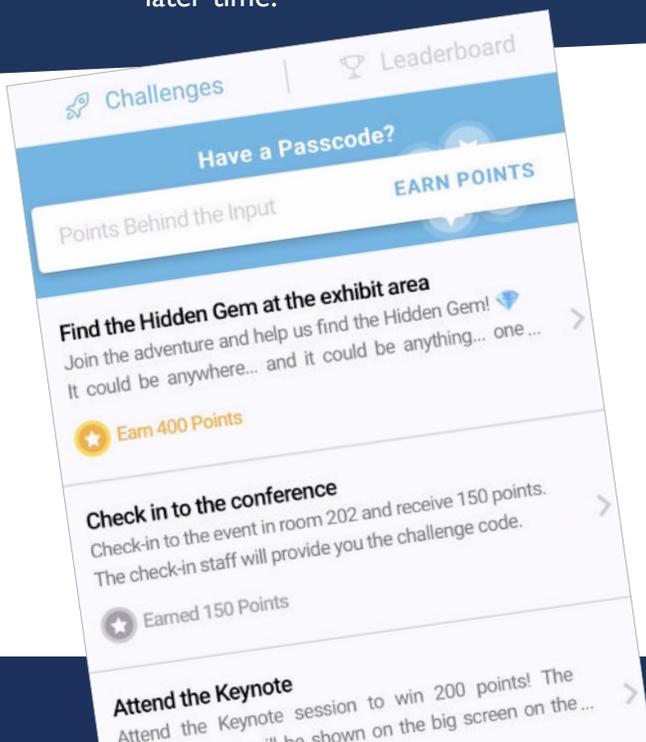
- 1 registration included
- Attendee list delivered in advance
- Advertising on posters & table tents
- Business card size advertisement (supplied by you) in the conference booklet
- Logo placement on conference agenda and conference signage
- Profile on app
- Potential Sponsorship Benefit:
 - Educational session
 - Breakout sessions
 - Peer roundtable





Sponsorship Checklist

- **Purchase Your Sponsorship and Send Us Your Logo**
Head to <https://registration.socio.events/e/mctx2022> and enter code: **SPONSOR** to select your sponsorship tier. Fill out the registration form and submit payment. In order to maintain a client-majority conference attendance, only sponsors of the event will be invited to register attendees based on sponsorship tier.
- **Submit Your Company Deliverables**
Deadline: 01/10/2022
Head to <https://mct-trading.com/exchange-sponsor-marketing/>. Fill out the form in it's entirety. Please email kskulavik@mctrade.net if you have any questions.
- **Register Your Attendees**
Deadline: 01/31/2022
After registering your sponsorship, you will be provided a code in email that will allow you to register any persons that will be attending the conference.
- **Book Your Hotel Accommodations**
Deadline: 02/18/2022
Discounted rate at the Hard Rock San Diego Hotel starts at \$249. *Links will be sent out at a later time.



BE A PART OF THE GAME

Submit a question or challenge with a code and clients will talk to you to gain points for prizes!



Specification and Policies

Sponsorship Ad Specifications:

- Ads must arrive by 1/10/2021. Late materials will not be accepted.
- Printed Material: PFD Format; Digital Material: PNG or JPG
- Use high resolution images (300 DPI is recommended)
- When bleed is required, please provide at least 0.25" beyond the trim area
- Ads with color need to be CMYK

Printed Materials

Diamond Sponsors	Full-page 8.5" x 11" (leave 0.25" bleed)
Gold Sponsors	Half-page 6.5" x 4.5"
Silver Sponsors	Quarter-page 3" x 4.5"
Bronze Sponsors	Business card size ad 3"x1.5"

Digital Materials

Diamond & Gold	
App Banner	950px x 380px
Booth Banner	1200px x 300px
Silver & Bronze	
Booth Banner	800px x 400px

Cancellation by Sponsor

If the Sponsor cancels the Sponsorship 3 months prior to the Event, a Cancellation Charge of 50% of the Sponsorship Fee will apply. If a Sponsor cancels the Sponsorship within 3 months of the Event, the Sponsor agrees to pay 100% of the contracted Sponsorship Fee as Cancellation Charge. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable legal fees to collect. Cancellations must be received in writing to the Event Organizer. Upon receipt of Sponsorship cancellation notice, the Event Organizer shall have the absolute discretion to resell the sponsorship item(s) forfeited.

Postponement and Cancellation by the Event Organizer

The Event Organizer shall be relieved of its obligations under this Agreement in the event of postponement or cancellation due to any cause or causes beyond the reasonable control of the Event Organizer or the providers of the Venue including, without limitation, any of the following: act of God, governmental act, fire, flood, civil commotion, adverse weather, disease, risk to public health, regulatory authority or international agency against travel, events and/or public gatherings, or the Venue becomes unavailable and/or unfit for occupancy and/or use ("force majeure").

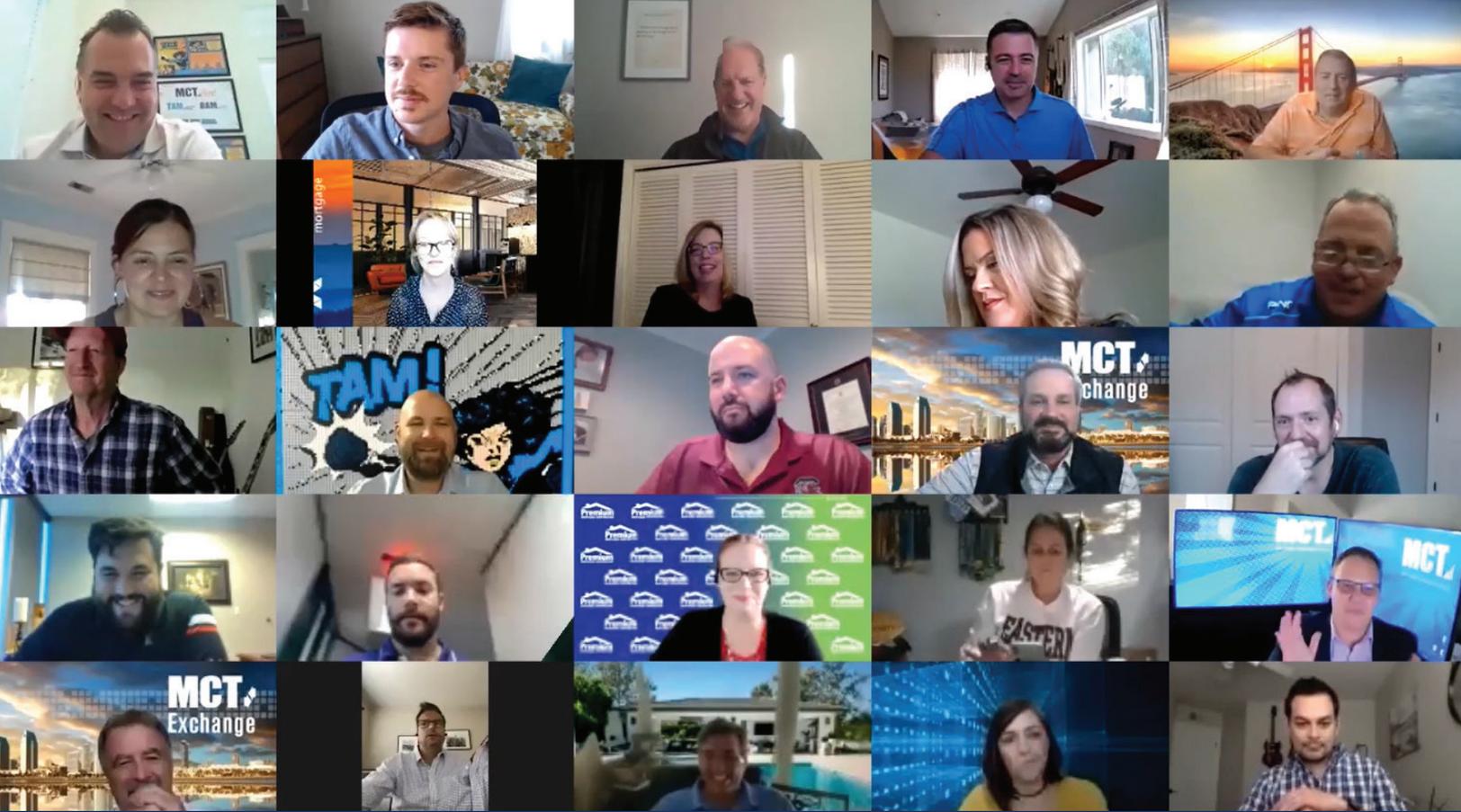
In the event of force majeure, the Event Organizer may cancel, amend the date of the Event or change the Venue or otherwise alter the Event. Should the Event be canceled, curtailed or adversely affected by any cause not within the reasonable control of the Event Organizer including but not limited to any of the force majeure events as identified in the preceding paragraph, the Event Organizer shall be under no obligation to refund all or part of the sums paid by the Sponsor in respect of his participation in the Event. The Event Organizer shall be under no liability to the Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.



MCT Exchange 2022

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THANK YOU!
We can't wait to see you
at MCT Exchange!



For Questions, please contact the MCT Exchange Conference Organizer:
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